



ZeroPM

ZeroPM presents the first workshop on

Achieving Zero Pollution of Persistent and Mobile Substances

Prevention through Chemical Alternatives, Policy Action and Market Transition

The European research project ZeroPM: Zero Pollution of Persistent, Mobile substances, is pleased to announce the workshop to be held on the

7th and 8th of February 2023
in Gothenburg, Sweden

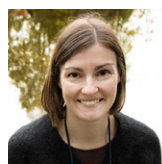
The EU Green Deal and the accompanying Chemicals Strategy for Sustainability Towards a Toxic-Free Environment present bold action points that reflect the challenge associated with persistent and mobile substances. In October 2021, ZeroPM started its work towards enabling the ambitions of this Strategy to become an on-the-ground reality.

ZeroPM will interlink **Prevention**, **Prioritization** and **Removal** strategies to protect the environment and human health from persistent and mobile substances. This workshop will focus on preventative measures to avoid production, use and emissions of persistent and mobile substances.

The workshop will profile three topics: chemical alternatives assessment, policy actions and strategies to catalyse a market transition. Presentations and breakout sessions will be held by leading experts in these fields from diverse sectors, along with ZeroPM consortium members.

We invite industry representatives, investors, water suppliers, researchers, NGOs, policy makers and enforcers to join ZeroPM in its mission towards a toxic free environment.

Registration will open in May. If you are interested in a small booth for your company, please contact Sarah Hale. Spaces are limited.



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For more information about ZeroPM please visit our website at www.zeropm.eu